

# Individualism and collectivism in social dynamics: contact process with stochastic opinion fluctuations in complex networks

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# Contact process description

Voter model with distributed flip rate and spontaneous state changing



$N$  is the set of contacting agents in states 0 and 1.

Agent  $i$  changes his opinion:

- ▶ to influenced by other agents. The probability of agent  $i$  copying the opinion of agent  $j$  is  $P\{j|i\} = \frac{a_{ij}}{k_i} \frac{f(\lambda_j)}{\sum_{i=1}^N f(\lambda_i)}$ ,
  - ▶  $k_i$  is the degree of agent,
  - ▶  $A = \{a_{ij}\}$  is the adjacency matrix,
  - ▶  $\lambda_i$  is intrinsic activity rate of  $i$ -agent.
- ▶ spontaneously with probability  $\epsilon_i$ .

# System state evolution

## Description of variables



Let's  $n_i(t)$  is the opinion state the  $i$ -agent in the time  $t$ .

$$n_i(t + dt) = \phi_i(1 - n_i(t)) + (1 - \phi_i)n_i(t)(1 - \xi_i) + \nu_i\xi_i \quad (1)$$

$\phi_i(t)$ ,  $\xi_i(t)$ , and  $\nu_i(t)$  are dichotomous random independent variables:

$$\phi_i(t) = \begin{cases} 1 & \text{with probability } \epsilon_i dt, \\ 0 & \text{with probability } 1 - \epsilon_i dt, \end{cases} \quad \xi_i(t) = \begin{cases} 1 & \text{with probability } \lambda_i dt, \\ 0 & \text{with probability } 1 - \lambda_i dt, \end{cases}$$

$$\nu_i(t) = \begin{cases} 1 & \text{with probability } \sum_{j=1}^N P\{j|i\}n_j(t), \\ 0 & \text{with probability } 1 - \sum_{j=1}^N P\{j|i\}n_j(t). \end{cases}$$

# System state evolution

Differential equation



Time-evolution of the average opinion:

$$\frac{\langle n_i(t + dt) - n_i(t) \rangle}{dt} = \epsilon_i - 2\epsilon_i \langle n_i(t) \rangle + \lambda_i \left[ \sum_{j=1}^N P\{j|i\} \langle n_j(t) \rangle - \langle n_i(t) \rangle \right].$$

Ensemble average of the opinion of agent  $i$ ,  $\langle n_i(t) \rangle \equiv l_i$ ,

$$\frac{dl_i}{dt} = \lambda_i \left[ \sum_{j=1}^N P\{j|i\} l_j - l_i \right] + \epsilon_i(1 - 2l_i). \quad (2)$$



Stochastic process  $X(t)$ :

$$dX(t) = M(x)dt + \sqrt{D(x)}dW, \quad (3)$$

where the drift term is

$$M(x) = \frac{\langle X(t+dt)|X(t) \rangle - \langle X(t) \rangle}{dt},$$

the diffusion term is

$$D(x) = \frac{\langle X^2(t+dt)|X(t) \rangle - \langle X(t+dt)|X(t) \rangle^2}{dt},$$

$dW$  is the differential Wiener process.



Let's  $l_k(t) = \frac{1}{N_k} \sum_{i \in k} n_i(t)$  and  $\lambda_k \equiv \lambda$ ,  $\epsilon_k \equiv \epsilon$  are fixed coefficients for all  $i \in k$ .

Langevin equation for general case:

$$\begin{aligned} \frac{dl_k(t)}{dt} &= \epsilon(1 - 2l_k(t)) - \lambda l_k(t) + \lambda \sum_j P\{j|i\} l_j(t) \\ &+ \tau_k(t) \sqrt{\frac{\epsilon}{N_k} + \frac{\lambda}{N_k} \left[ (1 - 2l_k(t)) \sum_j P\{j|i\} l_j(t) + l_k(t) \right]}, \end{aligned} \quad (4)$$

where  $\tau_k(t)$  is Gaussian white noises.

# Contact process in homogeneous network

Langevin equation and effective potential



Let's  $\rho(t)$  is the density of nodes in 1-state, then

$$\frac{d\rho(t)}{dt} = \epsilon - 2\epsilon\rho(t) + \tau(t)\sqrt{\frac{1}{N}[\epsilon + 2\lambda\rho(t)(1 - \rho(t))]}.$$
 (5)

For describing fluctuation dynamics we investigate the effective potential

$$V_{\text{eff}}(\rho) = \ln \frac{1}{N} [\epsilon + 2\lambda\rho(1 - \rho)] - 2 \int \frac{N\epsilon(1 - 2\rho)}{\epsilon + 2\lambda\rho(1 - \rho)} d\rho,$$
 (6)

$V_{\text{eff}}$  has an extremum when  $\rho = 1/2$ , it is a maximum if  $\lambda/N > \epsilon$  and minimum otherwise.



# Split network: fast-slow agents

## Model description



Two groups - fast and slow agents,

- ▶  $N_f, N_s$  - number of agents in each group,
- ▶  $\lambda_f$  and  $\lambda_s$  - rate parameters,
- ▶  $k_{fs} = \frac{f(\lambda_f)N_f}{f(\lambda_s)N_s}$ ,
- ▶  $\rho_f(t), \rho_s(t)$  - density of fast and slow agents in state 1,
- ▶  $\epsilon$  - spontaneous flip probability.

System of differential equations:

$$\frac{d\rho_f(t)}{dt} = \epsilon(1 - 2\rho_f) + \frac{\lambda_f}{1 + k_{fs}}(\rho_s - \rho_f) + \sqrt{\frac{1}{N_f} \left[ \epsilon + \lambda_f \frac{\rho_s + \rho_f(1 + 2k_{fs} - 2\rho_s - 2k_{fs}\rho_f)}{1 + k_{fs}} \right]} \tau_f(t),$$
$$\frac{d\rho_s(t)}{dt} = \epsilon(1 - 2\rho_s) + \frac{\lambda_s k_{fs}}{1 + k_{fs}}(\rho_f - \rho_s) + \sqrt{\frac{1}{N_s} \left[ \epsilon + \lambda_s \frac{\rho_f k_{fs} + \rho_s(k_{fs} + 2 - 2\rho_f k_{fs} - 2\rho_s)}{1 + k_{fs}} \right]} \tau_s(t).$$

# Split network: fast-slow agents

Partial case: investigation of dynamics



If  $\epsilon$  has the same order as  $\lambda_s$ ,  $\Rightarrow$  fix  $\rho_s \Rightarrow$  consider just one Langevin equation.

The effective potential has a single extremum at approximately

$$\rho_s \approx \rho_f \approx \frac{1}{2}.$$

It is a maximum if

$$N_f(2\epsilon + \lambda_f) + 2k_{fs}(\epsilon N_f - \lambda_f) < 0, \quad (7)$$

and minimum in another case. Transition from minimum to maximum can only happen if  $\lambda_f > \epsilon N_f$ .

# Split network: fast-slow agents

Conditions of the effective potential maximum



$$x \equiv \frac{2f(\lambda_f)}{N_s f(\lambda_s)}, y \equiv \frac{\lambda_f}{\epsilon N_f}.$$

The effective potential maximum possible only if

$$x > 1 \quad (8)$$

and

$$y > \frac{x + \frac{2}{N_f}}{x - 1}. \quad (9)$$

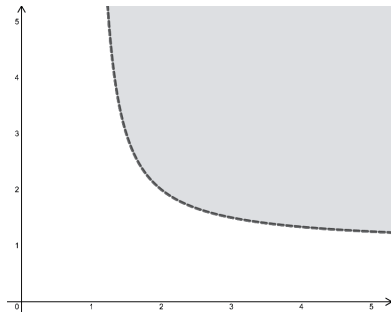
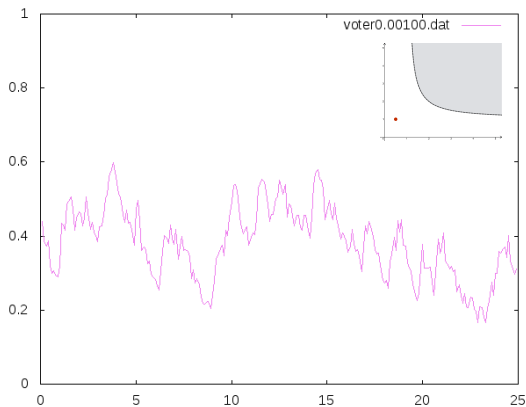


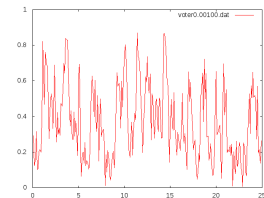
Figure 1: Effective potential condition in XY space,  $N_f = 1000$ .

# Split network: fast-slow agents

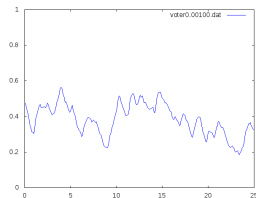
Simulation: evolution of the fraction of agents in the 1-state



(a) Fast+slow agents



(b) Fast agents

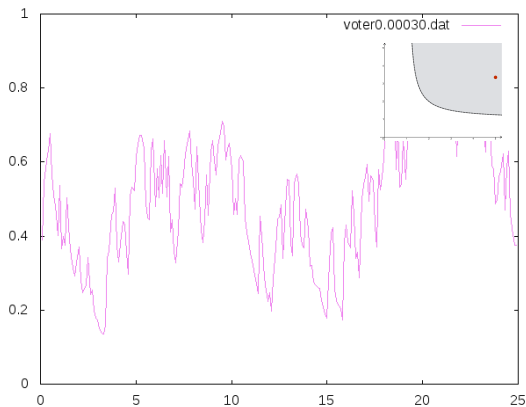


(c) Slow agents

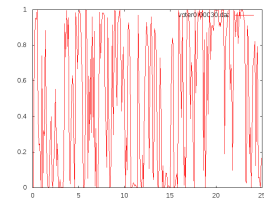
Figure 2:  $N_f = 1000$  fast,  $N_s = 4000$  slow agents,  $\lambda_f = 10^3 \lambda_s$ ,  $\epsilon = 0.001$ .

# Split network: fast-slow agents

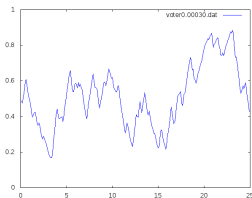
Simulation: evolution of the fraction of agents in the 1-state



(a) Fast+slow agents



(b) Fast agents

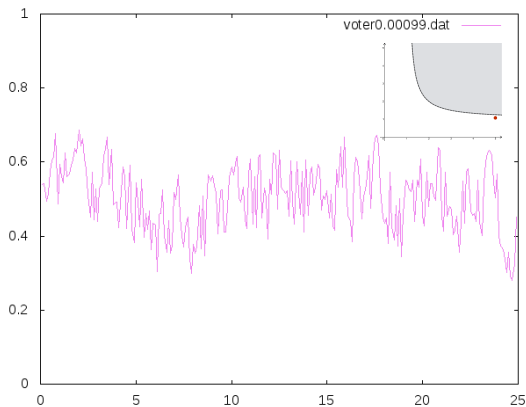


(c) Slow agents

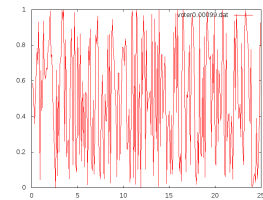
Figure 3:  $N_f = 1000$  fast,  $N_s = 4000$  slow agents,  $\lambda_f = 10^4 \lambda_s$ ,  $\epsilon = 0.0003$ .

# Split network: fast-slow agents

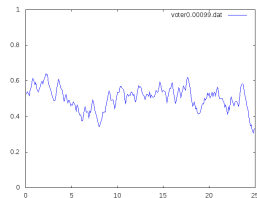
Simulation: evolution of the fraction of agents in the 1-state



(a) Fast+slow agents



(b) Fast agents

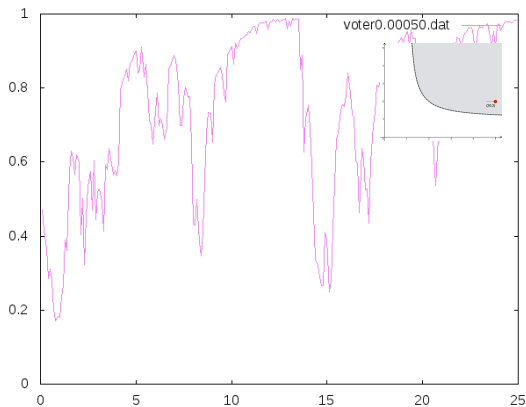


(c) Slow agents

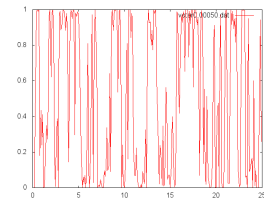
Figure 4:  $N_f = 1000$  fast,  $N_s = 4000$  slow agents,  $\lambda_f = 10^4 \lambda_s$ ,  $\epsilon = 0.00099$ .

# Split network: fast-slow agents

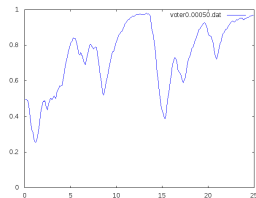
Simulation: evolution of the fraction of agents in the 1-state



(a) Fast+slow agents



(b) Fast agents



(c) Slow agents

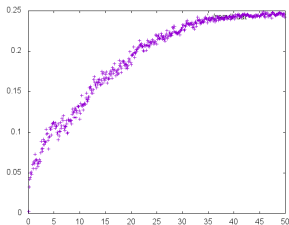
Figure 5:  $N_f = 1000$  fast,  $N_s = 1000$  slow agents,  $\lambda_f = 10^4 \lambda_s$ ,  $\epsilon = 0.0005$ .

# Split network: fast-slow agents

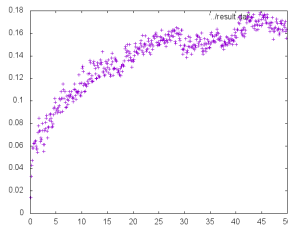
Simulation: criterion of the effective potential maximum



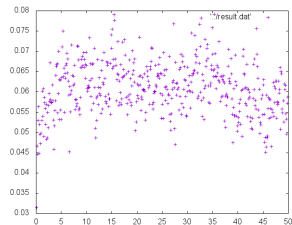
Variance curve  $\langle(\rho_f - 1/2)^2(t)\rangle$  slope indicates the existence of the effective potential maximum.



(a)  $\epsilon = 0$ ;



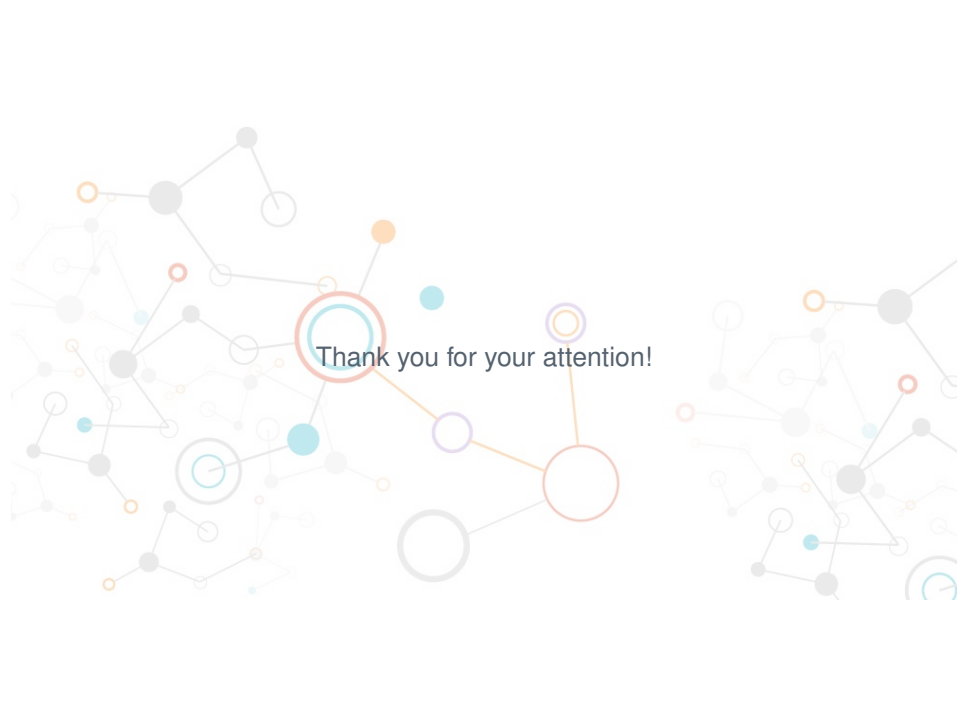
(b)  $\epsilon = 0.0002$ ;



(c)  $\epsilon = 0.001$ .

**Figure 6:** Variances of the fraction of fast agents in 1-state,  $N_f = 1000$ ,  $N_s = 4000$ ,  $\lambda_f = 10^4 \lambda_s$ .



A network diagram consisting of numerous nodes of various sizes and colors (gray, orange, blue, red, purple) connected by thin gray lines. The nodes are arranged in a complex, interconnected pattern. A central node is highlighted with a thick red border and contains the text "Thank you for your attention!".

Thank you for your attention!