

Online Social Networks (OSNs)

OSNs → web-based services → “killer applications”

Facebook: Reached **1 billion** users in October 2012

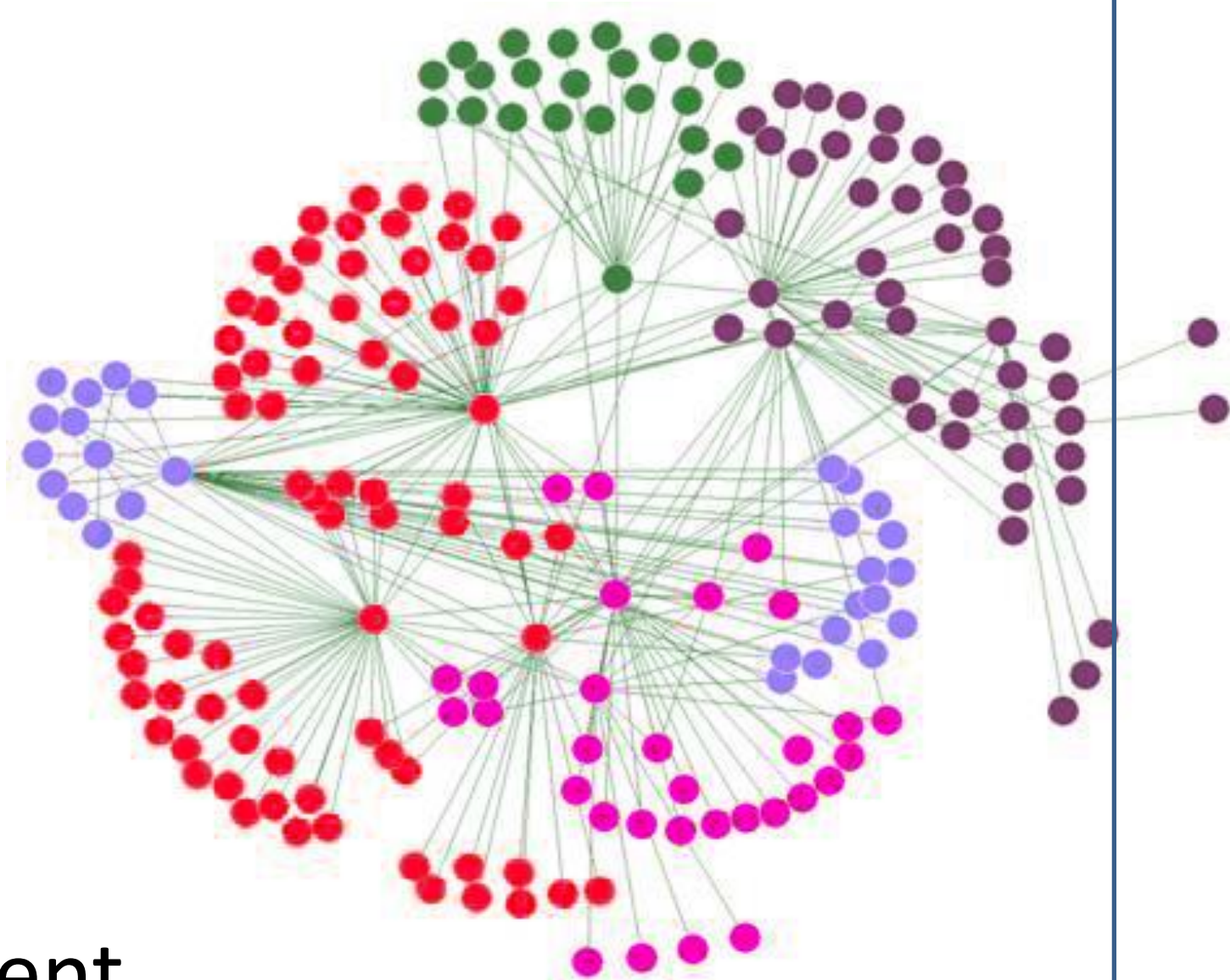
Based on real-life relationships.

An OSN allows users to:

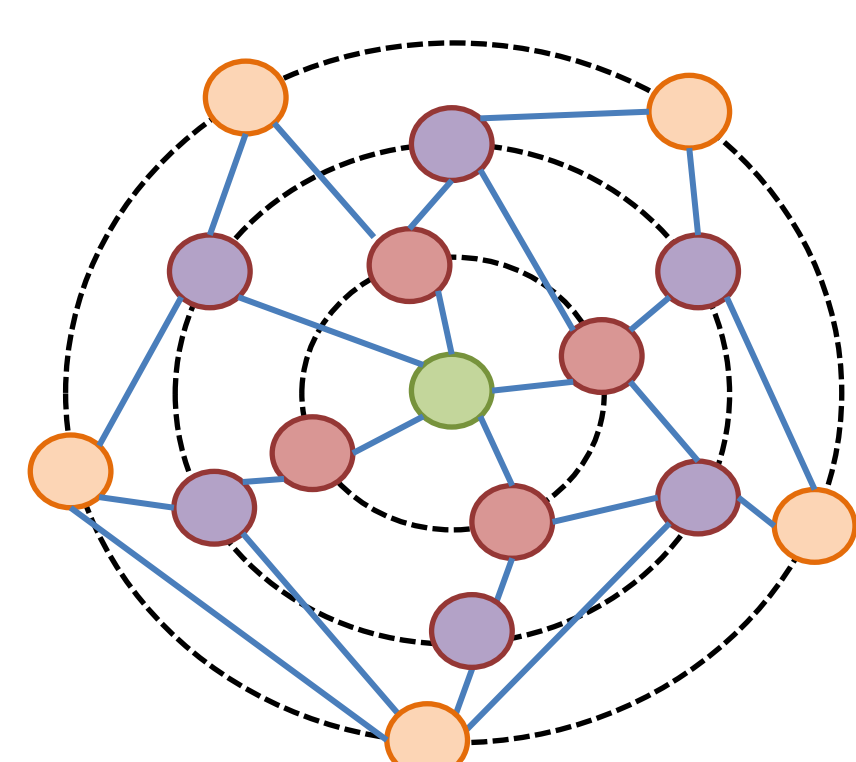
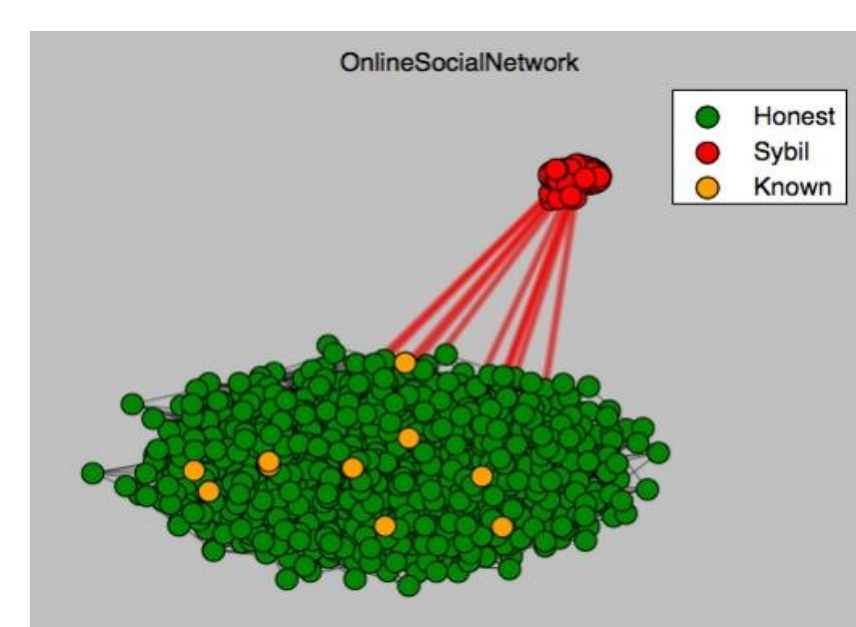
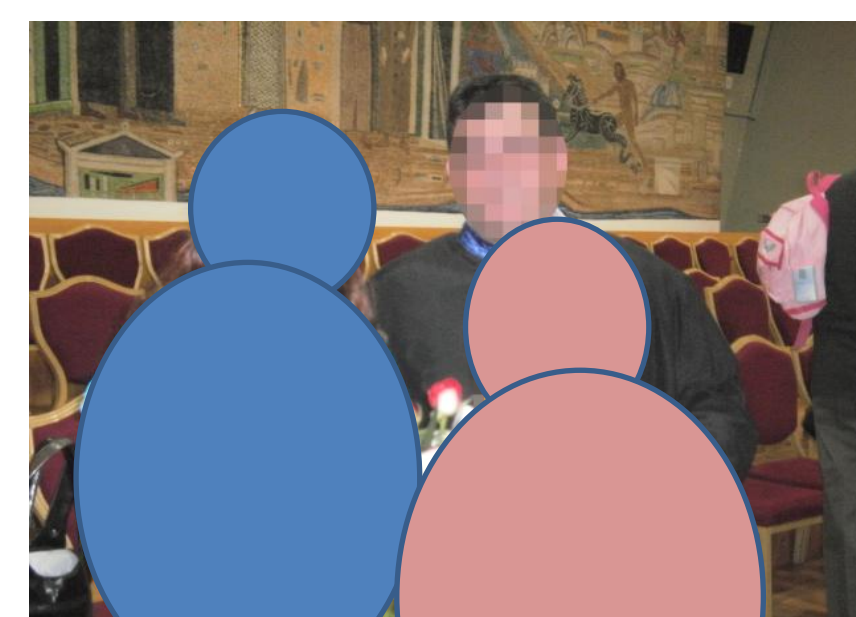
- Construct a public profile
- Create a list of connections
- View and traverse other lists.

Users **generate**, and **share** their content.

(upload and tag photos, comments, chat, messages etc.)



Security Issues



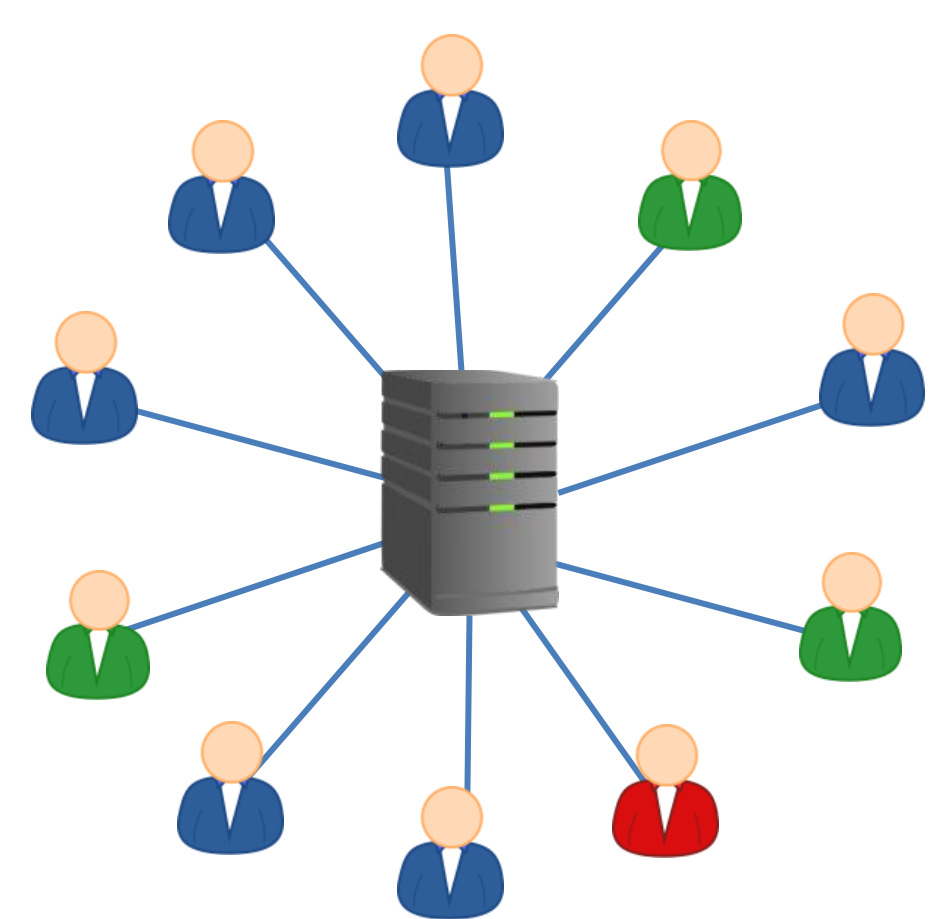
- Privacy and access control. Especially in the case of conflicting interests.
- Sybil and Compromised nodes → Sybil attacks
- Man-In-The-Middle attacks
- Impersonation attacks
- Spam distribution
- Identification and prevention of malicious content (**malware**)
- Collaboration among the nodes

Guarantee continuous data availability

- Replication of profiles on trusted nodes
- Prevent DDoS on the centralised components
- Prevent DHT and routing poisoning

Decentralised OSNs (DOSNs)

OSNs → centralised architecture → “client - server”

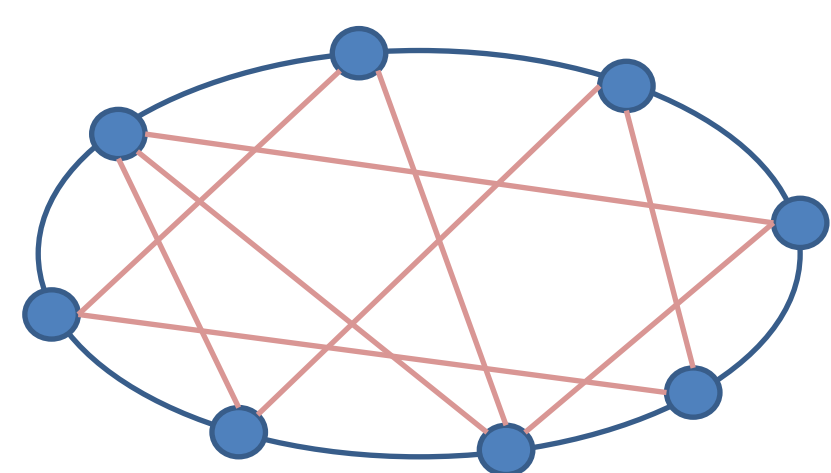


- Servers: Information silos
- Honest but curious providers
Able to control user's data
- User's personal data is disclosed for revenue. Privacy breaches.
- User: Weak control over shared data

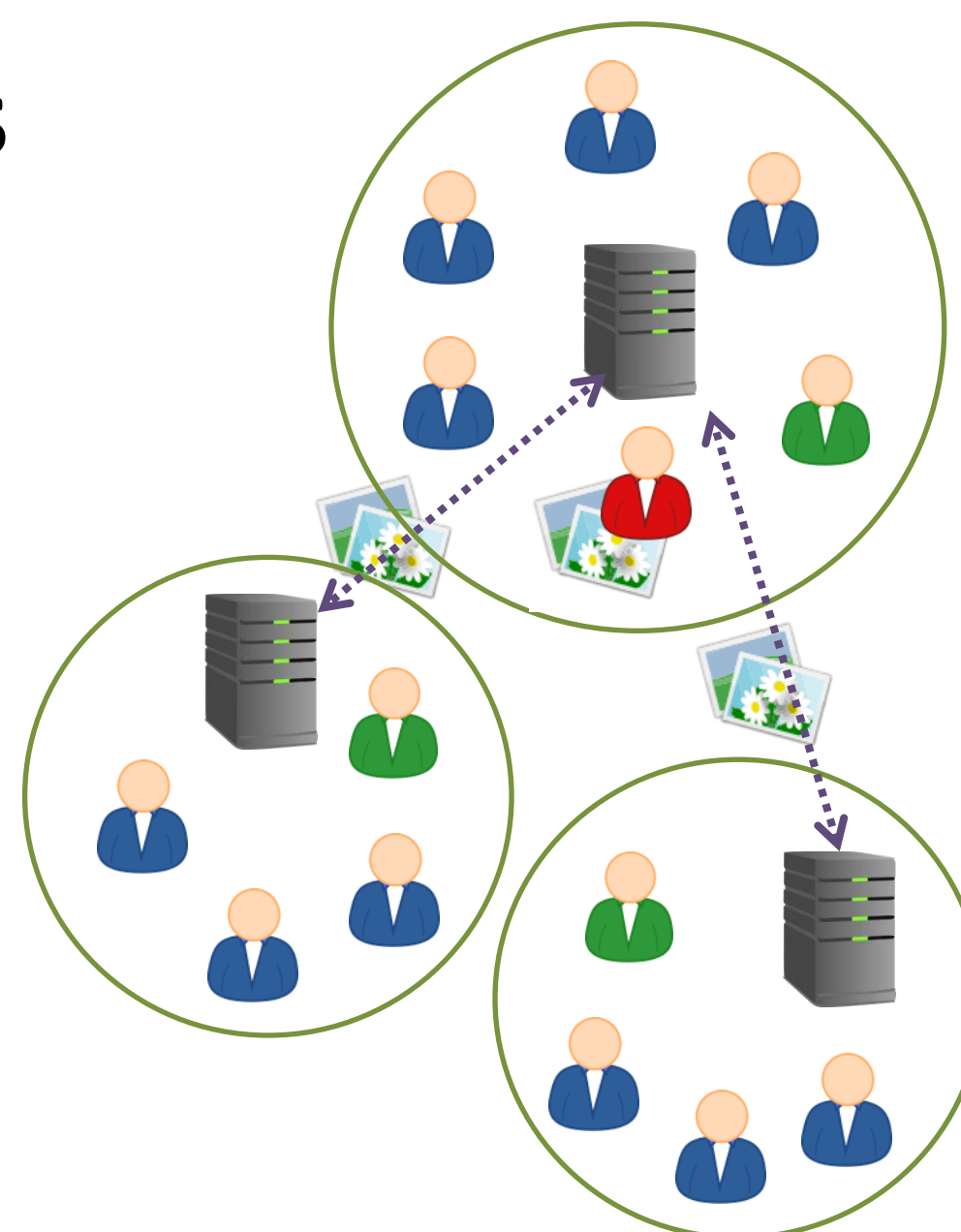
→ **A shift to Decentralised Architectures**

Web-based or P2P overlay networks

- Ownership of personal information
- Confidentiality and integrity guarantees
- Protection of privacy and IP



Scalability
Fault tolerance
High performance

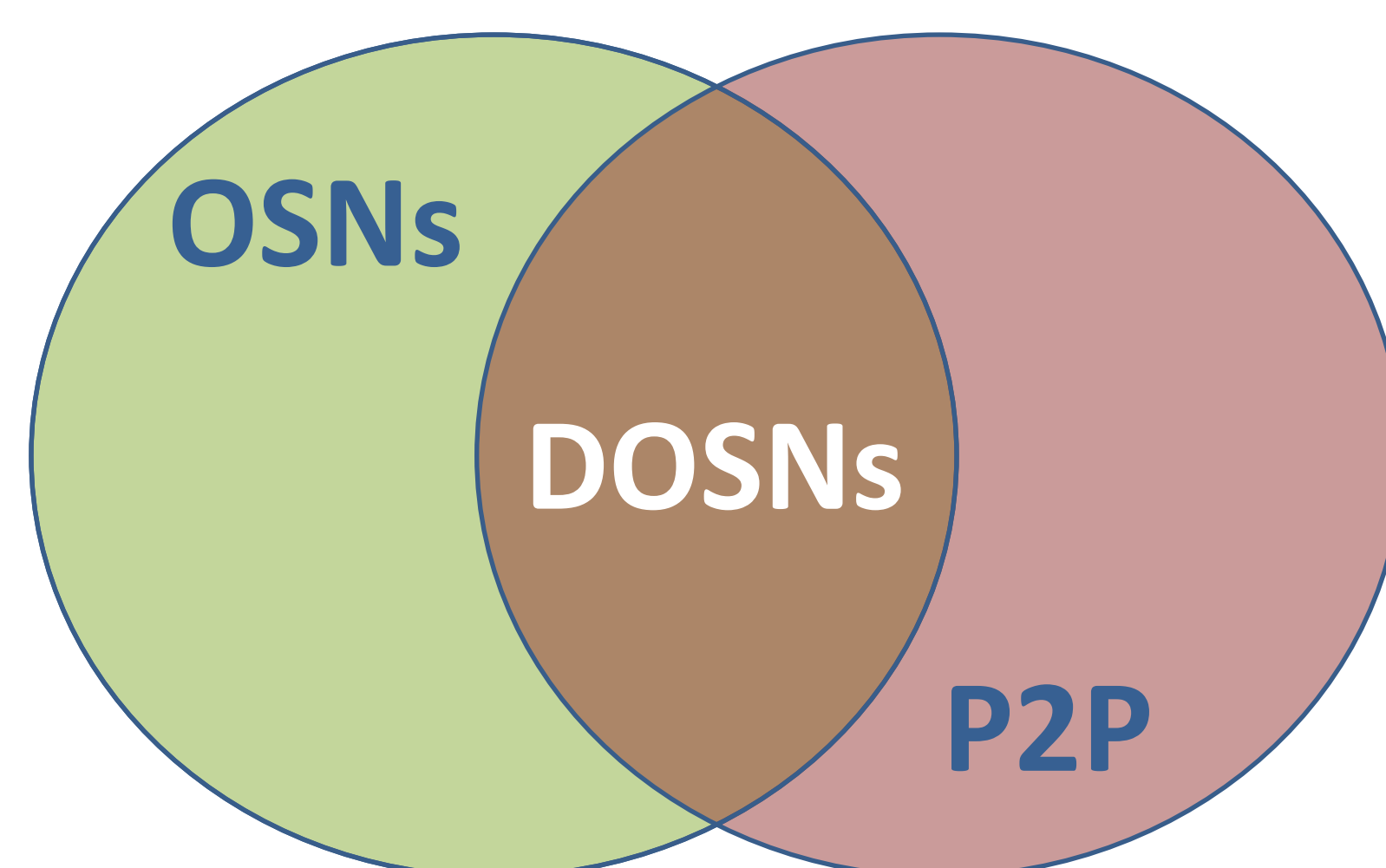


Objectives

- Identify critical security issues in DOSN, by investigating reported security threats in non-decentralised OSNs.
- Identify security issues originating from decentralised networks. Focus on **malware and spam distribution**.
- By studying and investigating the DOSNs and the already deployed OSNs, new security threats can be detected.
- Perform real-world experiments and simulations to address the mentioned security threats.
- Analyse the experimental results, propose and adopt solutions for mitigating the threats.

Security In DOSNs

- Suffer from most of the **security issues** of the **centralised OSNs**.
- Have the **vulnerabilities** and security problems of the **peer-to-peer systems**.



Evaluation

- Setup controlled environments that simulates the operation and functionality of OSNs and DOSNs.
- Reproduce the OSNs' studied threats and apply them in DOSNs (or modify them to be applicable for DOSNs).
- Perform real-world experiments and simulations
 - Various setups, properties and parameters
 - Both for DOSNs and OSNs.